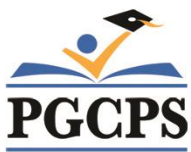


**Virginia Association of School Business Officials
Conference
@ The Wintergreen Resort
“Stakeholder Engagement”**

Friday, October 12, 2018

**Dr. Sheila Jackson, Director
Family and School Partnerships**

PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS



PRINCE GEORGE'S COUNTY BOARD OF EDUCATION

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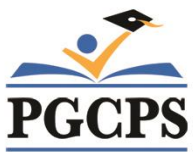
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SETTING THE STAGE

OVERVIEW:

Stakeholder engagement is critical for maintaining the public's trust and confidence in public schools and for generating support for county and state investments.

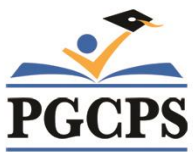
OUTCOMES:

Participants will discuss strategies for developing a meaningful engagement plan and discover what has been effective in Prince George's County Public Schools that can be adopted regardless of the size of your school system.

Who Is In This Session Today?

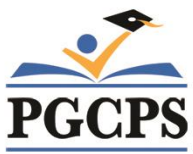


1. Please introduce yourself
 - Your name, district and role
2. One hope for the outcome of this session!



ABOUT DR. JACKSON

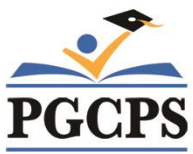
Dr. Sheila Jackson, Director
Prince George's County Public Schools
Department of Family and School Partnerships
www.pgcps.org/familyandcommunity



ABOUT PGCPS

Prince George's County Public Schools (PGCPS), is the 2nd largest LEA in Maryland and one of the nation's 25 largest school districts, with 207 schools and centers, more than 132,000 students, nearly 19,000 employees and 165 languages spoken.

Under the leadership of Interim Chief Executive Officer, Dr. Monica Goldson, the school system serves a diverse student population from urban, suburban and rural communities located in the Washington, DC suburbs.



ABOUT PGCPS

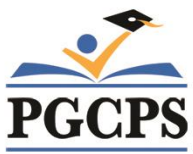
PGCPS is nationally recognized for innovative programs and initiatives that provide students with unique learning opportunities, including arts integration, environmental and financial literacy, and language immersion.

The Board of Education works to advance student achievement through community engagement, sound policy governance, accountability and fiscal responsibility. The school system's highest priority is to prepare students to meet the demands of college and careers.

DISCOVER PGCPS

“PGCPS By the Numbers: PGCPS Accomplishments 2013-2017”





PGCPS Defined Parent, Family and Community Engagement for Increased Stakeholder Input

- In PGCPS, parent, family and community engagement is defined as *shared responsibility* and *effective collaboration* between the school system and its parents, families and communities towards developing outstanding academic achievement for ALL of our diverse student populations.
- As a foundational pillar of the CEO's PGCPS Strategy Map, the school system's concept of "parent, family and community engagement" seeks to engage and empower parents as our partners in promoting all children's academic growth and development across all settings where children can learn – at school, at home and in the community.

PGCPS STRATEGY MAP

Strategic Goal

Focus Areas and Strategies

**One Team – One Goal
Outstanding Academic Achievement
for All Students**



Academic Excellence

- Support Early Learning Readiness
- Standardize School Performance Planning
- Establish College/Career Readiness Benchmarks
- Emphasize Rigorous Literacy Instruction



High-Performing Workforce

- Improve PGCPS' Culture
- Align Staff Development to System Goals
- Implement Succession Planning
- Transform the Central Office to Best Support Schools
- Optimize Recruitment, Retention and Hiring Processes



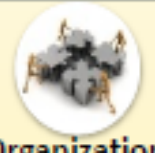
Safe and Supportive Environments

- Promote Health & Wellness
- Ensure Safe Environments
- Improve Discipline Management
- Supports Diverse Populations
- Modernize Facilities and Technology
- Develop and Improve Policies and Procedures



Family and Community Engagement

- Increase Family Engagement
- Strengthen Community and Business Partnership

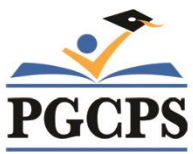


Organization Effectiveness

- Strengthen Strategic Focus
- Improve Communications and Customer Service
- Adopt and Embrace a Performance/Process Excellence Discipline
- Improve Program Prioritization & Accountability

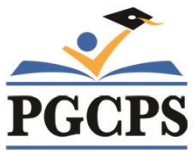


Performance Management System of Accountability

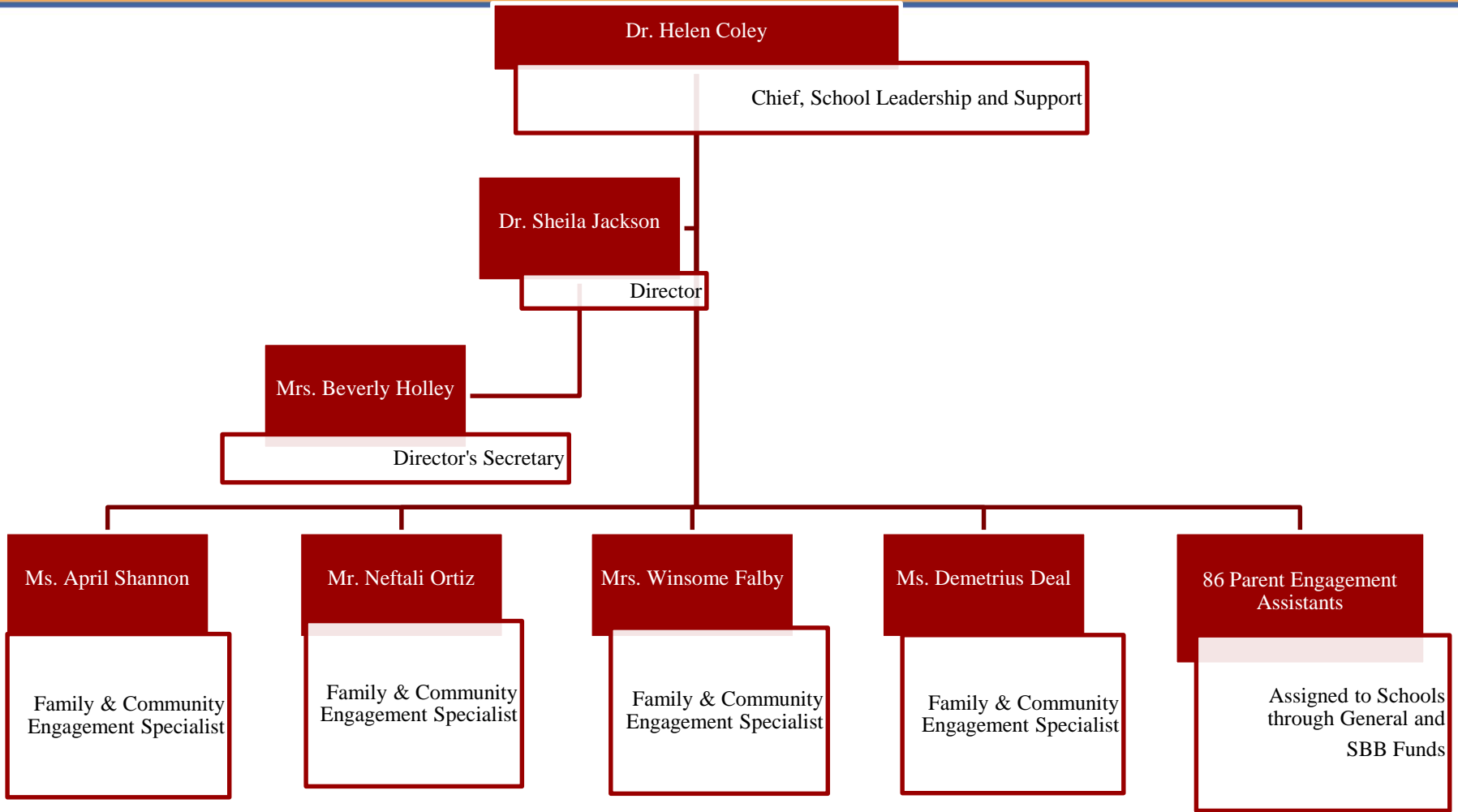


Mechanisms for Bringing the Definition to Life

Since 2014, PGCPS Executive Staff have supported the Department of Family and Community Engagement/School Partnerships to provide training and structure in support of the district's goal of increasing opportunities for "stakeholder engagement" in Prince George's County Public Schools through "intentional collaboration."



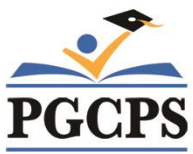
The PGCPS Department of Family and School Partnerships (DFSP)



DFSP Mission

The DFSP is committed to **increasing participation and intentional collaboration** between families, schools, and the broader PGCPS community in support of the district goal of outstanding academic achievement for ALL students.

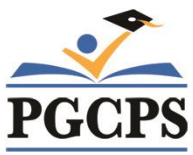




FAQ: What does the DFSP do?

In guiding the district to fulfill its goal of Outstanding Academic Achievement for all Students, the PGCPS Department of Family and School Partnerships serves three primary functions:

1. The first is to provide training and support to school system staff to build capacity and equip them to build effective **relationships** with parents, family, and community for increased engagement through a positive Customer Service orientation.

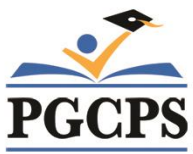


FAQ: What does the DFSP do?

2. The second function is to continuously build, train and empower the system's cadre of school-based Parent Engagement Assistants and Family and Community Engagement Ambassadors for site-based targeted engagement services and activities.

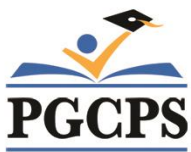
FAQ: What does the DFSP do?

3. The third function is to increase family engagement and home-school partnerships by providing training/learning opportunities, support and resources to parents/families and staff members to build their capacity and efficacy for effective partnerships in support of children's positive academic growth, positive psycho-social development and overall school and system improvement.



FAMILY INSTITUTE
PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS

The key vehicle for meeting our commitment to increasing family engagement and intentional collaboration has been the development of the **PGCPS Family Institute** to serve as a structured and consistent engagement strategy designed to enhance the capacity of families and other learning guardians as well as PGCPS staff in collaborative support of the academic achievement of ALL students.



FAMILY INSTITUTE
PRINCE GEORGE'S COUNTY PUBLIC SCHOOLS

HUGE Fall Kick-Off Conferences – Collaboratively Planned and Executed

Year 1: September 2016 = 1,400 participants in Annual Conference featuring Dr. Marian Wright Edelman and Hill Harper, Esq. + 45 Exhibitors and Community Partners

Year 2: November 2017 = 500 participants in Annual Conference featuring “America’s Educator” Ron Clark + 55 Exhibitors and Community Partners

Year 3: September 2018 = 1,000 participants in Annual Conference featuring Wanda “Mama” Durant – the “Real MVP” + 45 Colleges/Universities & 6 Career Tracks; 35 Exhibitors and Community Partners

Bi-Weekly/Monthly Community-Based Learning Sessions, Listening Sessions & Conversations – Collaboratively Planned and Executed for “Building Dual Capacity”

Year 1:

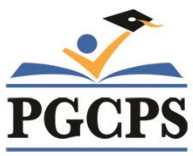
- 10 Fall Sessions
- 22 Spring Sessions
- 6 Summer sessions

Year 2:

- 12 Fall Sessions
- 24 Spring Sessions
- 8 Summer sessions

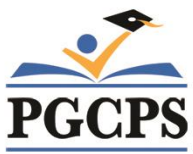
Year 3:

- 16 Fall Sessions
- 32 Spring Sessions
- 12 Summer sessions



Key PGCPS Structures and Processes for Stakeholder Engagement

- 1. Core Value Alignment**
- 2. BOE Policies**
- 3. Administrative Procedures for Stakeholder Engagement**
- 4. BOE and CEO Committees, Task Forces, and “Listening Sessions”**
- 5. School-Based Teams**
- 6. Parent Leadership Organizations**



Key Structures and Processes

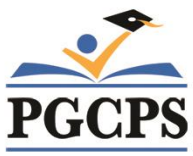
1. Core Value Alignment:

“Families, students, and educators share the responsibility for student success.”

[Board Policy 0118 Core Beliefs and Commitments](#)

This Core Value grounds everything else about home/school/community partnerships...

What core value drives your district's commitment to Stakeholder Engagement?



Key Structures and Processes

2. BOE Policies

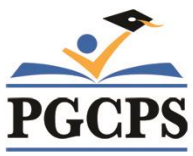
- **Board Policy 0105 Parent, Family and Community Involvement**
- **Board Policy 0106 Volunteer Services**
- **Board Policy 0102 Culturally Proficient Schools and Central Offices**

What is similar/different in your district?

3. Administrative Procedures for Stakeholder Engagement

- **AP3415: School-Based Management Teams Composition and Guidelines**
- **Department of Partnership Development**

What is similar/different in your district?

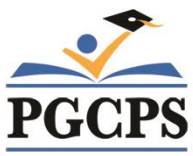


Key Structures and Processes

1. BOE and Interim CEO Committees, Task Forces, and “Listening Sessions”

- Interim CEO “Listening Sessions”
- Interim CEO and BOE Budget Development Public Listening Sessions
- Board Policy 1500 Parent and Community Advisory Council
- BOE Committee on Parent, Family and Community Engagement

What is similar/different in your district?

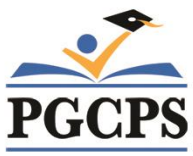


Key Structures and Processes

5. School-Based Teams

- **AP3415: School-Based Management Teams Composition and Guidelines**
- **Student Based Budgeting Community Planning Meetings**
- **Data Wise School Improvement Teams**

What is similar/different in your district?

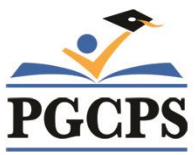


Key Structures and Processes

6. Parent Leadership Organizations

PTAs/PTOs/PTSAs/PTSOs and Other Parent Leadership Organizations (PLOs) participate in budget meetings with school leadership teams and testify at BOE and CEO Budget meetings

**What is similar/different
in your district?**



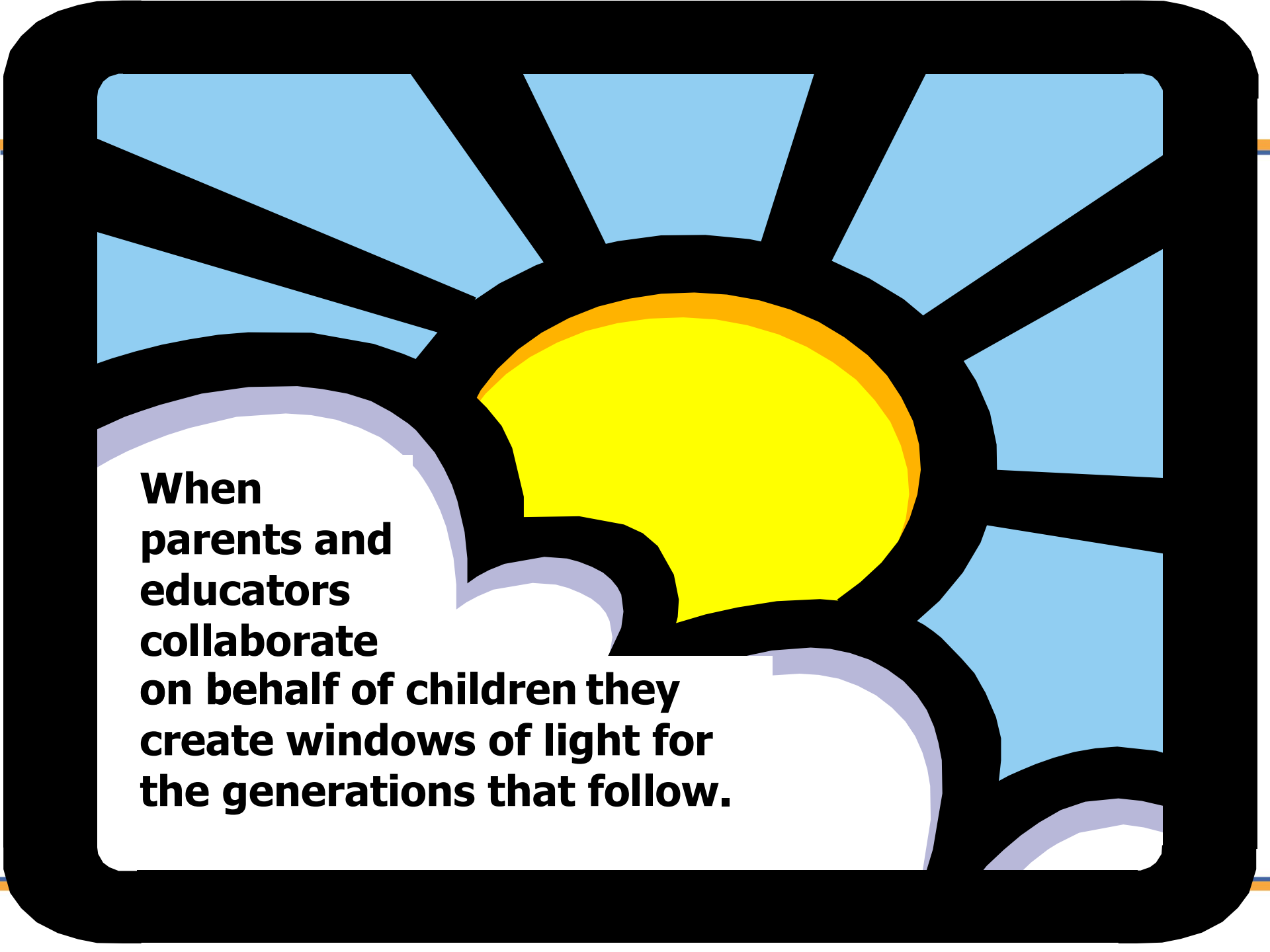
What Other Key Structures and Processes Are Working?

REMEMBER: It's All About Our Children!



All Must Work Together to Establish Partnerships For Ensuring Student Success!





**When
parents and
educators
collaborate
on behalf of children they
create windows of light for
the generations that follow.**

- **QUESTIONS?**
- **For further assistance, please call Dr. Sheila Jackson**
Phone: 301-618-7356
or
email: sjackson@pgcps.org!

