

2020-21 SUSTAINING SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR

\$7,500

- Full page advertisement in one newsletter
- Logo or listing as sponsor on signage at winter and spring conferences and on the registration website*
- Three complimentary registrations for winter and spring conference*
- Five minute speaking opportunity at each conference*
- Opportunity to lead a breakout session at spring conference*
- One 10' x 10' booth at spring conference**
- One exhibit table at winter conference**
- Two minute company introduction or 30 second video during a virtual professional development workshop
- Opportunity to submit white paper to newsletter
- Recognition during virtual professional development workshops
- Recognition in conference programs and newsletters*
- Logo on signage at conferences*
- Link to your website from the VASBO website
- Vendor membership in VASBO

PLATINUM SPONSOR

\$5,000

- Half page advertisement in one newsletter
- Listing as sponsor at winter and spring conferences*
- Two complimentary registrations for winter and spring conference*
- Opportunity to lead a breakout session at winter conference*
- One 10' x 10' booth at spring conference**
- One exhibit table at winter conference**
- Recognition during virtual professional development workshops
- Recognition in conference programs and newsletters*
- Logo on signage at conferences*
- Link to your website from the VASBO website
- Vendor membership in VASBO

GOLD SPONSOR

\$2,500

- Listing as sponsor at winter and spring conferences*
- Two complimentary registrations for winter conference*
- One 10' x 10' booth at spring conference**
- One exhibit table at winter conference**
- Recognition in conference programs and newsletters*
- Listing on signage at conferences*
- Listing on VASBO website
- Vendor membership in VASBO

SILVER SPONSOR

\$1,000

- Listing as sponsor at winter and spring conferences*
- One complimentary registration for winter conference*
- One exhibit table at winter conference**
- Recognition in conference programs*
- Listing on signage at conferences*
- Listing on VASBO website
- Vendor membership in VASBO

Please note that changes during the 2020-21 year, such as Covid-19 impacts, may alter conference and/or event format. VASBO remains committed to transparency with our partners as they enter the decision-making process for sponsorship.

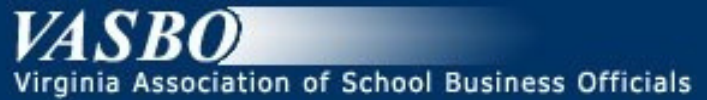
*All conference registrations, speaking opportunities, and conference publicity will apply to in-person or virtual events.

However, formatting may vary from above.

**Virtual exhibit opportunities will replace in-person offerings above, if needed.

For more information or questions, please email admin@vasbo.org or call (804) 404-8226.

2020-21 ADDITIONAL SPONSORSHIP OPPORTUNITIES



The Virginia Association of School Business Officials is excited to offer additional sponsorship opportunities for professional development, conferences, and our newsletters. For more information on these opportunities or how you can support VASBO, please email admin@vasbo.org or call (804) 404-8226.

CONTINUING EDUCATION SPONSOR*

\$2,500/ALL SEMINARS

- Exclusive sponsorship of continuing education seminars at each conference
- Attendance for one person at all conferences
- 5 minute speaking opportunity at each continuing education seminar
- One exhibit table at continuing education sessions
- Logo or listing on signage at Continuing Education Session
- Logo or listing on all continuing education and registration materials
- Recognition in conference programs and newsletter

KEYNOTE SPEAKER SPONSOR*

\$1,000-\$5,000

- Sponsorship of keynote speaker at one conference
- Ability to meet keynote speaker at meet and greet depending upon schedule
- Ability to introduce keynote speaker at conference
- Attendance for 1 person at one conference
- One exhibit table at the conference
- Logo or listing on signage at conferences and on all materials for conference
- Recognition in conference programs and newsletter

ACTIVITY SPONSOR*

REFRESHMENT BREAK SPONSOR*

- Please reach out for additional information. Activities include:
 - VASBO golf outing
 - Conference opening receptions
- Sponsorship of refreshment break at one conference
- Logo on signage at refreshment break
- Attendance for 1 person to the conference
- Recognition in conference programs and newsletter

HOSPITALITY SPONSOR*

PATRON SPONSOR*

- Sponsor of hospitality area at a conference
- Logo on signage at event
- Recognition in conference programs and newsletter
- Product or financial donation for conferences
- Ability to place logo on products
- Recognition in conference programs and newsletter

ADVERTISING RATES

- Color advertisement in VASBO newsletter
- Full page, 7.5"w x 9.75" h.....\$750
- Half page, 7.5"w x 4.75" h.....\$500
- Quarter page, 3.5"w x 4.75" h.....\$250

To learn more visit:

vasbo.org/sponsorship-opportunities

THANK YOU FOR YOUR SUPPORT!

*Availability of these sponsorship opportunities may depend upon event formatting in 2020-21. Please reach out to us to discuss sponsorship availability.