



2023 VASS-VASBO WINTER CONFERENCE

JANUARY 9-10, 2023

RICHMOND MARRIOTT DOWNTOWN



CONFERENCE AGENDA

Sunday, January 8, 2023

8:30 - 1:30pm VIRGINIA TRANSFORMATIONAL LEADERSHIP ACADEMY

Shenandoah Room

5:00 - 6:30pm VASS BOARD OF DIRECTORS MEETING

Shenandoah Room

5:00 - 6:30pm VASBO EXECUTIVE TEAM MEETING

Dominion/Commonwealth Room

7:00 - 8:30pm VASS BOARD OF DIRECTORS DINNER

Lillie Pearl Restaurant

Sponsored by: VASS Associate Partner **Better Lesson** and **Lifetouch**

7:00 - 8:30pm VASBO EXECUTIVE TEAM DINNER

Dominion/Commonwealth Room

Monday, January 9, 2023

7:00 - 8:30am BREAKFAST & VENDOR VISITS

Grand Ballroom

Sponsored by: VASS Associate Partners **Education Elements**, **NWEA: MAP Growth**, and **Participate Learning**

7:00 - 8:30am CONFERENCE CHECK-IN

Prefunction Foyer

7:15 - 8:15am VASS PROFESSIONAL LEARNING PLANNING COMMITTEE BREAKFAST MEETING

Designated Tables in Grand Ballroom

8:30 - 8:45am WELCOME AND OPENING REMARKS

Grand Ballroom

Michael Gill, VASS President and Division Superintendent, Hanover County
Mandy Hall, VASBO President and Chief Financial Officer, Salem City Schools

8:45 - 9:15am THE VIRGINIA CHAMBER OF COMMERCE BLUEPRINT

Grand Ballroom

Barry DuVal, President and CEO, Virginia Chamber of Commerce

Sponsored by: VASS Senior Partner and VASBO Diamond Partner **Frontline Education**, VASS Senior Associate Partner and VASBO Platinum Partner **Pierce Insurance**, and VASS Senior Partners **Just Right Reader**, **K12 Insight** and **Curriculum Associates**

9:15 - 10:00am PANEL DISCUSSION: BUSINESS AND EDUCATION LEADER RESPONSE TO THE BLUEPRINT

Grand Ballroom

Jeffery Smith, Division Superintendent, Hampton City

Mary Bunting, City Manager, Hampton City

Amy Cashwell, Division Superintendent, Henrico County

Kume Goranson, Executive Director, CodeRVA Regional High School

Ben Nelson, Consultant and Technical Lead, SingleStone

Paul Nichols, Division Superintendent, Mecklenburg County

Ryland Clark, Community Relations and Engagement Manager, Hitachi Energy

Sponsored by: VASBO Diamond Partner **Virginia Ready Mixed Concrete Association**, VASS Senior Partners **Apptegy** and **Imagine Learning**, VASS Partners **Moseley Architects** and **Right at School**, and VASS Associate Partner **DLR Group**

10:00 - 10:30am PANEL DISCUSSION: EDUCATION INITIATIVES OF THE YOUNGKIN ADMINISTRATION INCLUDING WORKFORCE DEVELOPMENT

Grand Ballroom

Jillian Balow, Virginia State Superintendent of Public Instruction

Michael Gill, VASS President and Division Superintendent, Hanover County

Mandy Hall, VASBO President and Chief Financial Officer, Salem City Schools

Sponsored by: VASS Partner and VASBO Platinum Partner **Horace Mann** and VASS Senior Associate Partners **Benchmark Education**, **Carrier Enterprise**, and **Grand Canyon University**, and VASS Associate Partners **Catapult Learning-SESI** and **Veritiv**

10:30 - 11:00am TABLE DISCUSSIONS: WHAT LOCAL SCHOOL DIVISIONS ARE DOING OR COULD DO TO ADDRESS THE BLUEPRINT

Grand Ballroom

11:00 - 11:15am BREAK - VENDOR VISITS

Grand Ballroom

11:15 - 12:00pm BREAKOUT SESSIONS

Sponsored by: VASS Associate Partner and VASBO Platinum Partner **Mark III Employee Benefits** and VASS Associate Partners **Air Mechanical Solutions**, **Audio Enhancement**, **Better Lesson**, and **VMDO**

● GO VIRGINIA- CREATING TALENT PATHWAYS

Salon 1-3

Bryan David, Go Virginia Region 3 Executive Director

Julie Brown, Institute of Advanced Learning and Research

Sara J Dunningan, Deputy Director, GO Virginia and Economic Development
Virginia Department of Housing and Community Development (DHCD)

● LEGAL HOT TOPICS

Salon 4-5

Micah Schwartz, VASS Legal Counsel

● UNIQUE EMPLOYEE BENEFIT STRATEGIES TO RECRUIT AND RETAIN STAFF

Salon 6-8

Nancy Grasso, Regional Vice President, OneDigital

Sarah Struckmann, Business Development Executive, OneDigital

12:00 - 1:00pm

LUNCH AND LUNCHEON SPEAKER

Grand Ballroom

Bob Holsworth, Managing Principal, Get Smart

Sponsored by: VASS Senior Partner and VASBO Diamond Partner **American Fidelity**, VASS Senior Associate Partner and VASBO Platinum Partner **VACORP**, VASS Senior Partner **OneDigital**, VASS Senior Associate Partner **Infinite Campus**, and VASS Associate Partners **Centegix**, and **KinderCare Education**

1:00 - 1:15pm

BREAK - VENDOR VISITS

Grand Ballroom

1:15 - 1:45pm

FEDERAL UPDATE

Grand Ballroom

Noelle Ellerson Ng, Associate Executive Director of Advocacy and Governance, AASA

Sponsored by: VASS Associate Partners **Care Solace**, **College Board**, **Crabtree Rohrbaugh and Associates**, **Discovery Education**, and **Dreambox Learning**

1:45 - 2:15pm

PANEL DISCUSSION: LIFE AFTER ESSER

Grand Ballroom

Kathleen Jackson, Chief Financial Officer, Roanoke City Public Schools

Verletta White, Division Superintendent, Roanoke City Public Schools

Chip Jones, Division Superintendent, Cumberland County Public Schools

Debbie White, Chief Financial Officer, Goochland County Public Schools

Sponsored by: VASBO Platinum Partner **Lifetouch** and VASS Associate Partners **Edmentum**, **Equal Opportunity Schools**, **FEV Tutor**, and **Houghton Mifflin Harcourt - HCH**

- 2:15 – 2:45pm** **TABLE DISCUSSION: HOW IS YOUR DIVISION PLANNING FOR LIFE AFTER ESSER?**
Grand Ballroom
- 2:45 – 3:15pm** **PANEL DISCUSSION: JLARC STUDIES ADDRESSING DUAL ENROLLMENT, EFFECTS OF THE PANDEMIC, AND SOQ**
Grand Ballroom
Justin Brown, Associate Director, JLARC
Lauren Axselle, Principal Analyst and Project Leader, JLARC
Brittany Utz, Senior Analyst, JLARC
Sponsored by: VASBO Platinum Partner **Equitable**, and VASS Associate Partners **Kloud12**, **Lexia Learning**, **Littera Education**, and **Newsela**
- 5:00 – 6:30pm** **RECEPTION IN HONOR OF GENERAL ASSEMBLY MEMBERS AND KEY EDUCATION POLICYMAKERS**
Salons 1-4
- 7:00pm** **DINNER FOR VASS BOARD MEMBERS AND VASBO EXECUTIVE TEAM**
Fall Line Restaurant
Sponsored by: VASS Senior Associate Partner and VASBO Platinum Partner **VACORP**, VASS Associate Partner and VASBO Platinum Partner **Mark III Employee Benefits**, **Boardworks**, and **Hub TCG**

Tuesday, January 10, 2023

- 5:30 – 6:15am** **FUN "RUN-WALK" NETWORKING ACTIVITY**
Meet in Hotel Lobby
- 7:00 – 9:00am** **CONFERENCE CHECK-IN**
Prefunction Foyer
- 7:30 – 8:45am** **BREAKFAST & VENDOR VISITS**
Grand Ballroom
Sponsored by: VASS Associate Partners **PowerSchool**, **Sun Tribe Solar**, and **rethinkED**
- 7:30 – 8:30am** **VASS PARTNER ADVISORY COMMITTEE BREAKFAST MEETING**
Shenandoah Room
- 7:30 – 8:30am** **VASBO MANAGEMENT TEAM BREAKFAST MEETING**
Dominion/Commonwealth Room

- 7:30 – 8:30am CATAPULT-SESI FOCUS GROUP BREAKFAST MEETING**
Madison Room
- 8:45 – 9:00am WELCOME AND DOOR PRIZES**
Grand Ballroom
Kristy Somerville-Midgett, VASS President-Elect and Division Superintendent, Brunswick County
- 9:00 – 9:30am ANALYZING THE GOVERNOR'S BUDGET**
Grand Ballroom
Jim Regimbal, Co-Founder, Fiscal Analytics, Ltd.
Sponsored by: VASS Partner **Pierce Group Benefits** and VASS Senior Associate Partners **Rivermont New Story Schools, RRMM Architects, ST Math-Mind Research**, and **Stantec**
- 9:30 – 10:00am VRS UPDATE, INCLUDING RETURN TO WORK**
Grand Ballroom
Patricia Bishop, Director, Virginia Retirement System
Sponsored by: VASS Associate Partner and VASBO Platinum Partner **Paymerang**, and VASS Associate Partners **Open Up Resources, Paper, Renaissance**, and **VRSA**
- 10:00 – 10:30am CURRENT AND FUTURE GAMING REVENUES FOR PUBLIC EDUCATION**
Grand Ballroom
Kelly Gee, Executive Director, Virginia Lottery
Sponsored by: VASBO Diamond Partner **Allovue**, and VASS Associate Partners **S. B. Ballard, School of Innovations and Achievement, Sibme, Teach Upbeat**, and **The Nutrition Group**
- 10:30 – 11:00am REGIONAL DISCUSSIONS: REACTIONS TO THE CONFERENCE SESSIONS**
Grand Ballroom
- 11:00 – 11:45am VASBO MEMBERSHIP BUSINESS MEETING AND RECOGNITIONS**
Grand Ballroom
- 11:45 – 12:45pm VASBO PAST PRESIDENTS' NOMINATIONS MEETING AND LUNCH**
Dominion/Commonwealth Room

BREAKOUT SESSIONS

GO VIRGINIA- CREATING TALENT PATHWAYS- SALON 1-3

Bryan David, Go Virginia Region 3 Executive Director

Julie Brown, Institute of Advanced Learning and Research

Sara J Dunnigan, Deputy Director, GO Virginia and Economic Development Virginia Department of Housing and Community Development (DHCD)

This experienced team will provide information about GO Virginia and current K12 initiatives funded through GO Virginia. The team will share the process in which school divisions can apply for GO Virginia funding.

LEGAL HOT TOPICS- SALON 4-5

Micah Schwartz, VASS Legal Counsel

VASS Legal Consultant Micah Schwartz will provide an update on the VA DOE's model policies regarding transgender students and sexually-explicit material and also explain other legal and legislative developments in the past year that impact senior school administrators.

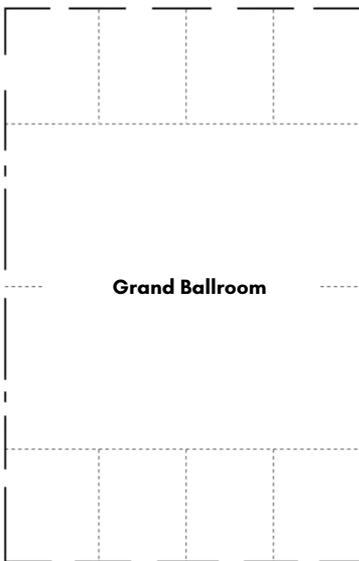
UNIQUE EMPLOYEE BENEFIT STRATEGIES TO RECRUIT AND RETAIN STAFF- SALON 6-8

Nancy Grasso, Regional Vice President, OneDigital

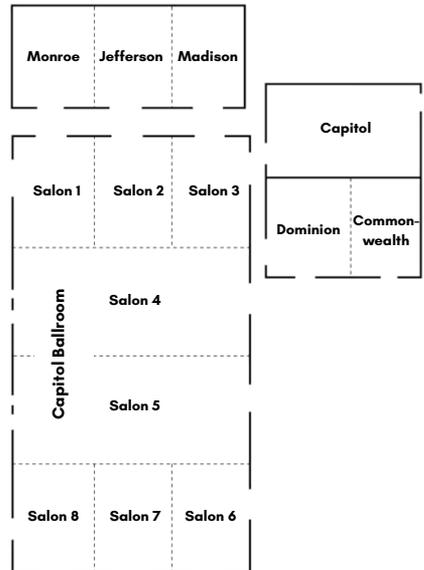
Sarah Struckmann, Business Development Executive, OneDigital

Many things we thought we knew about people and their relationship with work changed dramatically during the past few years. The challenges we face today with finding valuable people, being able to recruit them, and then ultimately trying to keep them are immense. The presenters will discuss how and why the workforce is changing, how different generations require different things, and how education leaders can adapt to attract higher quality employees and retain them.

HOTEL MAP



First Floor North



Lower Level



VASS 2022-23 Board of Directors and Staff



Michael Gill
President
Hanover County



Zebedee Talley, Jr.
Past President
Martinsville City



Kristy Somerville-Midgett
President-Elect
Brunswick County



Keith Perrigan
Secretary/Treasurer
Bristol City



Jeremy Raley
Region I Chair
Goochland County



Elie Bracy, III
Region II Chair
Portsmouth City



Sarah Calveric
Region III Chair
Caroline County



Shannon Grimsley
Region IV Chair
Rappahannock County



Eric Bond
Region V Chair
Augusta County



Kenneth Nicely
Region VI Chair
Roanoke County



Terry Arbogast, II
Region VII Chair
Giles County



Charles Berkley
Region VIII Chair
Lunenburg County



John Ferguson
Legislative Committee Chair
Scott County



Sarah Calveric
Professional Learning Committee
Caroline County



Robert Graham
Professional Learning Committee
Radford City



Scott Brabrand
Executive Director
VASS



Amy Griffin
Deputy Executive Director
VASS



Andy Stamp
Associate Executive Director
VASS



Tom Smith
Education Legislative Liaison
VASS



Marcus Newsome
Director of VSLA
VASS



Cindy Babb
Administrative Assistant
VASS



VASBO 2022-23 Executive Team



Mandy Hall
President
Salem City



Katie Miano
Vice President
Montgomery County



John Broderick
Treasurer
Sussex County



Chip Jones
Secretary
Cumberland County



Kathleen Jackson
Director
Roanoke City



Marcia Stevens
Director
Caroline County



Marc Evans
Director
Montgomery County



Heather Lucas
Director
Gloucester County



Tina Cropp
Past President
Madison County



Debbie White
SASBO Director
Goochland County



Brandon Monk
Executive Director
VASBO

A SPECIAL THANK YOU TO THE 2022-23 VASS BUSINESS PARTNERS

SENIOR PARTNERS



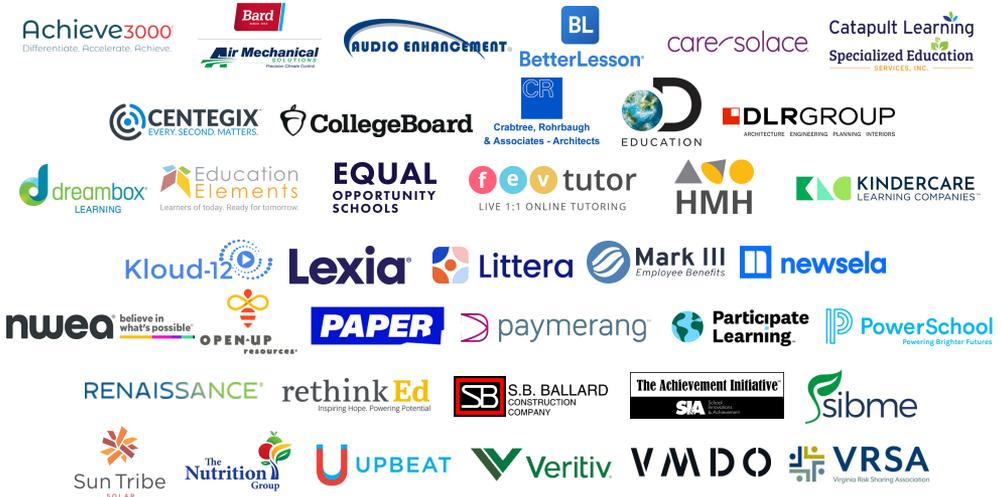
PARTNERS



SENIOR ASSOCIATE PARTNERS



ASSOCIATE PARTNERS



A SPECIAL THANK YOU TO THE 2022-23 VASBO BUSINESS PARTNERS

DIAMOND



PLATINUM



GOLD



SILVER



